



Proposal Evaluation
Permanent, Fixed-Message Signage RFP #122325

	Possible Points	Atlas Sign Services, Inc.	ATS Traffic dba, Advanced Government Services, LLC	Blind Dog Productions, Ltd. dba iZone Imaging	Custom Products Corporation	Fracture, Inc.	i2 Visual, Inc.	Lavi Industries	Matcon Construction Services, Inc.	Orbus LLC
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	39	39	37	35	35	37	38	36	37
Ability to Sell and Deliver Solutions	150	104	124	108	101	108	107	115	116	120
Marketing Plan	100	78	84	71	67	75	72	77	79	87
Value Added Attributes	100	76	80	72	69	72	69	75	76	83
Depth and Breadth of Offered Solutions	200	157	163	155	155	128	157	157	150	168
Pricing	400	312	320	298	310	325	333	320	253	322
Total Points	1,000	766	810	741	737	743	775	782	710	817
Rank Order		9	4	11	13	10	8	6	15	2

	Possible Points	Radarsign	Rec Technologies Inc	RoadSafe Traffic Systems, Inc	Scenic Sign Corporation	Tacey LLC	Terrabit, Inc.	The CRF Group, Inc. dba Signarama	The Sourcing Group, LLC	Vulcan Inc.
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	42	34	33	37	36	38	39	43	40
Ability to Sell and Deliver Solutions	150	133	105	109	104	105	109	106	125	115
Marketing Plan	100	94	75	72	68	81	75	74	83	76
Value Added Attributes	100	83	76	74	74	76	81	75	83	72
Depth and Breadth of Offered Solutions	200	165	132	150	153	147	167	158	175	163
Pricing	400	338	285	297	257	293	330	237	307	310
Total Points	1,000	855	707	735	693	738	800	689	816	776
Rank Order		1	16	14	17	12	5	18	3	7

DocuSigned by:

 7BCA93CD8377421...P
 Brandon Town, INSP-CPP
 Senior Procurement Analyst

Signed by:

 6532AB36AAD6496...
 Joshua Young, CRFB, INSP-CPP
 Procurement Analyst II

DocuSigned by:

 357BE3B136A34E1...
 Nicole Lueth
 Procurement Analyst II